
FOR IMMEDIATE RELEASE:

October 22, 2009

CONTACT:

Angela Rushen, SCAG

213-924-9973

rushen@scag.ca.gov



*****MEDIA ADVISORY*****

SCAG TO HOST SB 375 WORKSHOP FOR WESTERN RIVERSIDE

WHAT: SB 375 (Steinberg) is California state legislation that became law effective January 1, 2009. It prompts California regions to work together to reduce greenhouse gas (GHG) emissions from cars and light trucks. This new law seeks to achieve this objective by requiring integration of planning processes for transportation, land-use and housing. SB 375 requires the California Air Resources Board (CARB) to develop regional reduction targets for automobiles and light trucks GHG emissions. The regions, in turn, are tasked with creating "Sustainable Communities Strategies," (SCS) which combine transportation and land-use elements in order to achieve the emissions reduction targets.

The Western Riverside SB 375 Workshop will include presentations on:

- Quality of Life & Economic Competitiveness
- Overview of SB 375 - Sustainable Community Strategy Development
- Transit and the SCS - Transportation Projects and the SCS
- Compass Demonstration Projects' Role in the SCS
- Next Steps – Dialogue: What Should the County and its cities be doing and thinking about regarding SB 375?

WHEN: Wednesday November 4th 2009, 1:00 p.m. to 4:00 p.m.

WHERE: Diamond Club (500 Diamond Ave Lake Elsinore CA 92530)

WHY: To provide information to interested stakeholders on various elements of SB 375 and what it will mean for the Western Riverside region.

#

About SCAG

SCAG is the nation's largest metropolitan planning organization, representing six counties, 189 cities and more than 18 million residents. SCAG undertakes a variety of planning and policy initiatives to plan for a livable and sustainable Southern California now and in the future. For more information about SCAG's regional efforts, please visit www.scag.ca.gov.